INSTITUTING THROMBOLYTICS FOR STEMI IN LOW INCOME SETTINGS: American Samoa

Unite For Sight
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SWITCH

HOW TO CHANGE THINGS

WHEN CHANGE IS HARD

Chip & Dan Heath
Broadway Books
The Happiness Hypothesis - Jonathan Haidt
sweeping change

It can happen, with few resources & little structural authority!
bright spots: vietnam

- Save The Children, 1990
- Pediatric Malnutrition
- TBU: true but useless
- Healthy poor kids
- 4 v. 2, active v passive, content
- Act into a new way of thinking: Social Pressure changing culture
- 65% in 6 months via “Living University”
- Connect the Rider, Elephant & Path
My “bright spot”
2009

7 STEMI, 1 “Survivor”

86% Mortality
A Visiting Surgeon...
A new drug & protocol...
8 STEMI, 7 Survivors
12.5% Mortality
Similarities
STEMI: By the Numbers
Differences
Quality

“The degree to which health services for individuals and population increase the likelihood of desired health outcomes and are consistent with current professional knowledge.”

~Institute of Medicine
Morbidity & Mortality
Safe Effective
Efficient  Timely
Patient-Centered
Equitable

~IOM 2001

Satisfaction

Work Readiness

Functional Goals
Culturally Bound Outcomes

Work
Family
Community

Religion
Ethics
Hobbies

Life Goals
Values
BECOME BECOME
Global Health: The Informal Curriculum
Build Your Influence
Rise to Lead
Learn Cultural Intelligence
Create Change - Search for “Bright Spots”
Walk with Humility
Resources for You
Contact

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