Taking Heed of Maslow:
Nailing Health Challenges with the Technology Hammer

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“If you only have a hammer, you tend to see every problem as a nail”

- Dr. Abraham Maslow
Context Matters!

- Experience
- Resources
- Players
- Motivations
- Criticality
- Personalization
How people and technology come together to solve society’s toughest challenges.
Hospital to provide medical services: Tele-health, Interns, supplies

Open EMR and dashboard accessible from anywhere
“We don’t need to go to [the city] for everything; we have a high quality specialized service here near our doorstep”

-Mr. Mehbub
Thank you

“The betterment of our society is not a job to be left to a few. It’s a responsibility to be shared by all.”
– Dave Packard

“Believe you can change the world.”
– Bill Hewlett

See the eHealth Center on YouTube at:
http://www.youtube.com/watch?v=4BCZq8hBxmE&list=PLlhQGpaGkhAAqyb9q3DxwY6GMUIPdb4f-

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