Developing a Community Mental Health Model ~ South & North

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The issue

An estimated 13% of all disease is attributable to mental disorders.

75% of those with mental illnesses live in low and middle income countries.
BasicNeeds was founded in 2000

**Mission:** “to enable people with mental illness or epilepsy and their families to live and work successfully in their communities”

**Vision:** “the basic needs of all people with mental disorders throughout the world are satisfied and their basic rights are respected.”
The BasicNeeds Model for Mental Health and Development

- **Capacity Building**: Equipping people to work on mental health issues
- **Collaboration**: Forging partnerships to improve mental health provision
- **Community Mental Health**: Developing accessible services
- **Research**: Generating and applying real-world evidence
- **Livelihoods**: Creating opportunities for affected people
Empowers affected people, mobilizes communities, government and others to influence mental health practice and policy
Provides access to treatment and improved mental health for affected individuals
Facilitates opportunities for affected individuals to gain or regain ability to work, earn and contribute to family and community
Generates evidence and knowledge to improve mental health practice and inform policy
Collaboration

Facilitates a systems approach to managing MHD programmes through partnerships and relationships with stakeholders
# Scale and Impact

BasicNeeds works in 14 countries through programmes and partners

<table>
<thead>
<tr>
<th>Number of beneficiaries</th>
<th>Current (March 2016)</th>
<th>To date (2000 – 2016)</th>
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<tbody>
<tr>
<td>Affected people</td>
<td>37,204</td>
<td>128,212</td>
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<tr>
<td>Carers</td>
<td>30,163</td>
<td>102,570</td>
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<tr>
<td>Family members</td>
<td>123,889</td>
<td>426,946</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>191,257</strong></td>
<td><strong>657,728</strong></td>
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Replicating the Model in the United States

Members of the Advisory Board and Southwest Solutions, April 2016

Advisory Board Members
• Deborah Bae, Senior Program Officer, Robert Wood Johnson Foundation (RWJF)
• Paolo del Vecchio, Director, Center for Mental Health Services, SAMHSA
• Renata Henry, Executive Director, Danya Institute
• Joyce Kingori, Country Programme Manager, BasicNeeds Kenya
• Chacku Mathai, Director, National Alliance on Mental Illness (NAMI) STAR Center
• Beverly Pringle, Chief, Global Mental Health Research, National Institute of Mental Health (NIMH)
• Tony Rothschild, President and CEO Emeritus, Common Ground
• Chris Underhill, Founder President, BasicNeeds
• Mark McClellan, Senior Fellow and Director of the Health Care Innovation and Value Initiatives, Brookings Institution
BasicNeeds US has adapted the BasicNeeds Model to the U.S. context and developed a framework for community development with four distinct elements as described below.

- **Listen**
  - Community consultations
  - Storytelling
  - Planning

- **Connect**
  - Engaging stakeholders
  - Building partnerships

- **Mobilize**
  - Organizing self-help and local action groups
  - Awareness raising and social justice training

- **Improve**
  - Improving access to care and individual quality of life
  - Reducing stigma
Replicating the Model in the United States

**Activity Timeline**

- **Grant receipt** to conduct a feasibility study
- **Steering Committee** & Advisory Board Assembled
- **Feasibility Assessment** period: need, pilot locations, interviews with Board members & national leaders
- **Scoping report** (end result)
- **Advisory Board Meeting**: review scoping report, choose pilot sites

**Implementation Plan Development Period**

- **Interview potential partners** in Detroit & New Mexico (internet research, existing contacts)
- **Identified**: Southwest Solutions (SWS)
- **Site visit** in Detroit
- Developed a **work plan** with SWS
- **Implementation plan for Detroit** (end result)
- **Advisory Board Meetings**: reviewed plan, budget introduced to SWS

**Implementation Phase**

- Received **1st round of funding** for Detroit pilot
- **Applied** to RWJF Global Ideas grant for further support
- **Pilot phase beginning** (BNUS & SWS)
- **Interviews** with contacts in New Mexico
- **Site visit** to New Mexico

Site visit = meeting with funders, consumers, government officials and health providers
Thank You