



# Global Healthcare Startups: Possibilities & Challenges

GHIC 2018 | April 14-15 | Yale University | New Haven, CT

# Presentation Outline

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Who are we?

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Who have we worked with?

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Case Study: MindNest Health

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What are the Possibilities?

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Significant Challenges?

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Forum Discussion



From idea development to product launch.

Health Venture (HV) is full service investment firm that provides financial backing, operational executive support and technical delivery to take startups to the next level.

## **HV Labs**

Virtual do-it-all co-Founder

## **HV Capital**

Investing in Founders

## **HV Advisory**

Stay ahead of the curve with  
innovation consulting

## **Tulasi Foundation**

Enabling women innovators

# Activities To-Date

## February

HealthVenture Winter Pitch – New Haven, CT  
Google Startup Grind, Top 50 Startups, MindNest Health  
- San Francisco, CA

## July

Digital Health Bootcamp – New Haven, CT

## November

China Healthcare Goes  
Digital competition –  
Beijing

## Spring

Health Haven  
Hub Launch –  
New Haven

2016

## Summer

R&D with Summer Teams and  
Associates

## August

Soft Launch Pitch Competition  
– New Haven

2018

## January

HealthVenture Reception /  
Meet & Greet– New York

## Summer

Women's Pitch Competition  
Digital Health Bootcamp

## Fall

Launch Event – Bangalore, India  
Pitch Competition – Beijing, China

2017

2019



- MindNest Health is an online platform designed by clinicians at the Yale Child Study Center.
- Eliminates barriers by providing parents and caregivers with immediate access to behavioral interventions for their children.
- Training: scalable, engaging and private.



# Possibilities





# Challenges

- Ownership
- Language
- Regulatory framework
- People/Clinicians
- Cultural differences





1. What are best practices to bring innovation to the world?
2. How to get other people behind an idea?
3. How to turn good ideas into good businesses?



From idea development to product launch.