WHWB-US

It Takes a Community to Improve Workplace Health in Nail Salons
The Problem

People still get injured and sick from work.

Some people do not return home at the end of the day.
Nail Salon Workers in US (2016)

- About 70,000 salons
- Approximately 126,300 workers
- $8 billion industry
- Median pay $22,150/year ($10.65/hour)
- Expected growth in the next 10 years: 13%
- Nationwide, 51% Vietnamese ethnicity
- Southern California, 80% Vietnamese ethnicity

https://www.bls.gov
Reported Adverse Outcomes

- Respiratory problems
- Skin issues
- Reproductive effects
- Musculoskeletal pain and disorders
- Cancer
- Headache
- Memory loss
Health Risks
Solutions

No DBP, Toluene, or Formaldehyde
CONTAINS: Butyl Acetate, Ethyl Acetate, Nitrocellulose, Isopropyl Alcohol, Polyester Resin, Camphor
MAY 2024
STARS VIP helps you with:

- Safety
- Training
- Appearance
- Reputation
- Sanitation

No Worries. Confidential. Performed by our Volunteers

Thanks to a grant from NIOSH and the University of Michigan SPH VPP
Evidence-Based
Expected impact

• Health outcomes for workers
  • Exposure levels of chemicals and dust can be measured and documented
  • Symptom surveys document improvements in worker health

• Business outcomes for owners
  • Track number of customers over time
  • Provide indication of ROI

• Consumer outcomes
  • Customer satisfaction surveys
Management and Finance

- Donations to WHWB_US (initial investment)
- Certification program
- WHWB-US grant and funding application