Providing Quality Healthcare Everywhere

Social Impact Lab

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The story of my grandmother, Marie.
A long and expensive journey

1. Arrange Transportation
2. Travel to Douala
3. Wait hours for consultation
4. See medical expert
5. Attain medication
6. Arrange and take transportation back to village

Arrangement and transportation back to village
Rural areas are medical deserts and urban hospitals are overcrowded
The Issue: Health Access Inequality

DISTANCE  ACCESSIBILITY  STIGMA

RISK  RESOURCES
iDocta Makes Health Care Professionals Accessible

Home visits

Telemedecine
Our team includes 150+ health care workers across Cameroon ... and beyond
iDocta leverages existing resources:
1) Smart devices
2) Mobile money transfers
3) Human resources
We will assess the impact of iDocta on health

Chronic disease patients at urban hospitals

- Enrolled in iDocta
- Not enrolled in iDocta

Rural villages

- Enrolled in iDocta
- Not enrolled in iDocta
iDocta builds partnerships
An African solution to global healthcare challenges

- Reducing the risks of nosocomial infections
- Improving the quality of life for HIV/AIDS
- Health education
- Health equity
- Health surveillance